

Bowers & Wilkins

Zeppelin



Zeppelin specifications

Frequency range	-6dB at 47Hz & 22kHz
Drive units	1× ø125mm (5in) bass 2× ø90mm (3.5in) midrange 2× ø25mm (1in) metal dome tweeter
Amplifier output power	1× 50W (bass) 2× 25W (midrange/tweeter)
Power input voltage	100V - 240V ~ 50 / 60Hz
Rated power consumption	20W
Standby power consumption	3.7W
Inputs	30-pin iPod connector 3.5mm mini jack analogue / optical digital USB 2.0 slave (software upgrades)
Outputs	S-video (mini DIN) Composite video (RCA Phono)
Height	173mm (6.8in) free standing 200mm (7.9in) on wall bracket
Width	640mm (25.2in)
Depth	208mm (8.2in) free standing 271mm (10.7in) on wall bracket
Net Weight	7.5kg (16.5lb)
Finishes	Enclosure: Polished stainless steel with black trim Grilles: Black cloth



iPhone 3G



iPhone



iPod touch
2nd generation



iPod touch
1st generation



iPod classic



iPod
5th generation
(video)



iPod
4th generation
(color display)



iPod
4th generation



iPod nano
4th generation (video)



iPod nano
3rd generation
(video)



iPod nano
2nd generation
(aluminum)



iPod nano
1st generation



iPod mini



Unbox your music Here's the stereo speaker system your iPod® and iPhone™ have been waiting for. Zeppelin is from Bowers & Wilkins, the makers of the speakers that much of your music was probably monitored on. Bowers & Wilkins creates technologies and systems that world-leading studios depend on, and that find their way into even its most affordable speakers. Zeppelin will fill a room with crisp, deep, lifelike stereo sound, and deliver a greater level of musical detail from your iPod than you'd think possible. That's because the two have so much in common: blissfully simple design and world-leading technologies that let you get the most out of your music.



Nautilus™, the speaker that sparked a revolution in the audio industry and spawned the pioneering technologies and design concepts found in Zeppelin and other Bowers & Wilkins speakers.

Passion for music Music is important. You know it, we know it. At Bowers & Wilkins, the quest to develop the perfect loudspeaker has lasted more than 40 years. What do we mean by perfect? We mean a speaker that portrays a musical performance exactly as it was recorded, with zero coloration. Like you, we don't just want to hear music; we want to experience it, feel it and be a part of it. Founder John Bowers instilled in the company a passion to pursue his dream of the ultimate speaker. You wouldn't believe how close we've come. And you wouldn't believe the kind of lengths we'll go to get even closer. Music's more than important. It is everything.



Peter Gabriel set up Real World Records to capture the extraordinary sounds of artists from across the globe. Now he's part of Bowers & Wilkins' Society of Sound, sharing his passion for music.



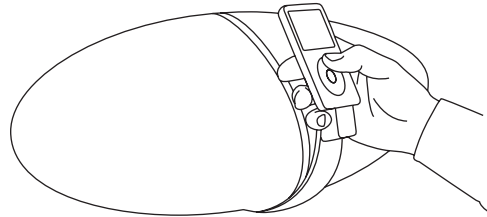
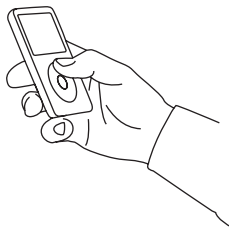


The reference speaker Zeppelin is a direct descendant of Bowers & Wilkins' legendary reference speaker range. The 800 Series is sought-after by world-leading recording studios. At Abbey Road, for example, it has been a fixture since the early 1980s. With that first series, we set out to develop a speaker system with no compromises; one modelled on the ideals of engineers and producers. New generations of the 800 Series have maintained its reputation for near-flawless sound. What artists play is what gets played back to them. With Zeppelin, the technologies that allow that to happen can be experienced in your own home.



Michael Gleason and Peter van Hooke, whose Live From Abbey Road international TV show captures extraordinary, live musical performances in the world's most inspiring recording environment, on Bowers & Wilkins 800 Series speakers.

The sleeker speaker Your iPod and iPhone are treasure troves. Pristine digital copies of thousands of tracks, all waiting to be played to their full potential. Zeppelin sets them all free. A full stereo system in one unit, it releases all of the detail and atmosphere that standard speaker systems miss. Thanks to its unique floating arm and universal docking platform, you can play nearly any iPod, including Touch and iPhone, on Zeppelin and control it as easily as if it were in your hand. Zeppelin itself features the bare minimum of controls, making full use of the intuitive control system that comes as second nature to all iPod and iPhone users. Station it in a den, bedroom, kitchen, office or second home, or enjoy a simpler, more stylish replacement for your traditional audio system. Zeppelin rocks, wherever you are.



Zeppelin is simple to set up and use. Its specially designed floating arm system lets you cradle the iPod in your hand and thumb the click-wheel naturally and easily. Just scroll down to your chosen musical destination, hit the play button and let Zeppelin take you there.





Joined up sound Zeppelin is the perfect partner for your iPod or iPhone. But the possibilities don't end there. Zeppelin has a range of input and output ports, making it simple to hook up to almost any home entertainment device. Link Zeppelin to your TV, for example, and you can dramatically enhance the sound of your favourite films and TV shows, or stream video from your iPod directly to the big screen. Did we mention games? Zeppelin plugs directly into your PlayStation® 3 or Xbox 360®, adding a whole new dimension to your gaming experience. It's much more than an iPod speaker. It's the hub of your home entertainment world.



Sound with no boundaries: connect Zeppelin to a wireless system such as Sonos® or an AirPort Express®, and you can stream music remotely from your computer's hard drive, or create a multi-speaker wireless sound system for controlling music anywhere in the house.

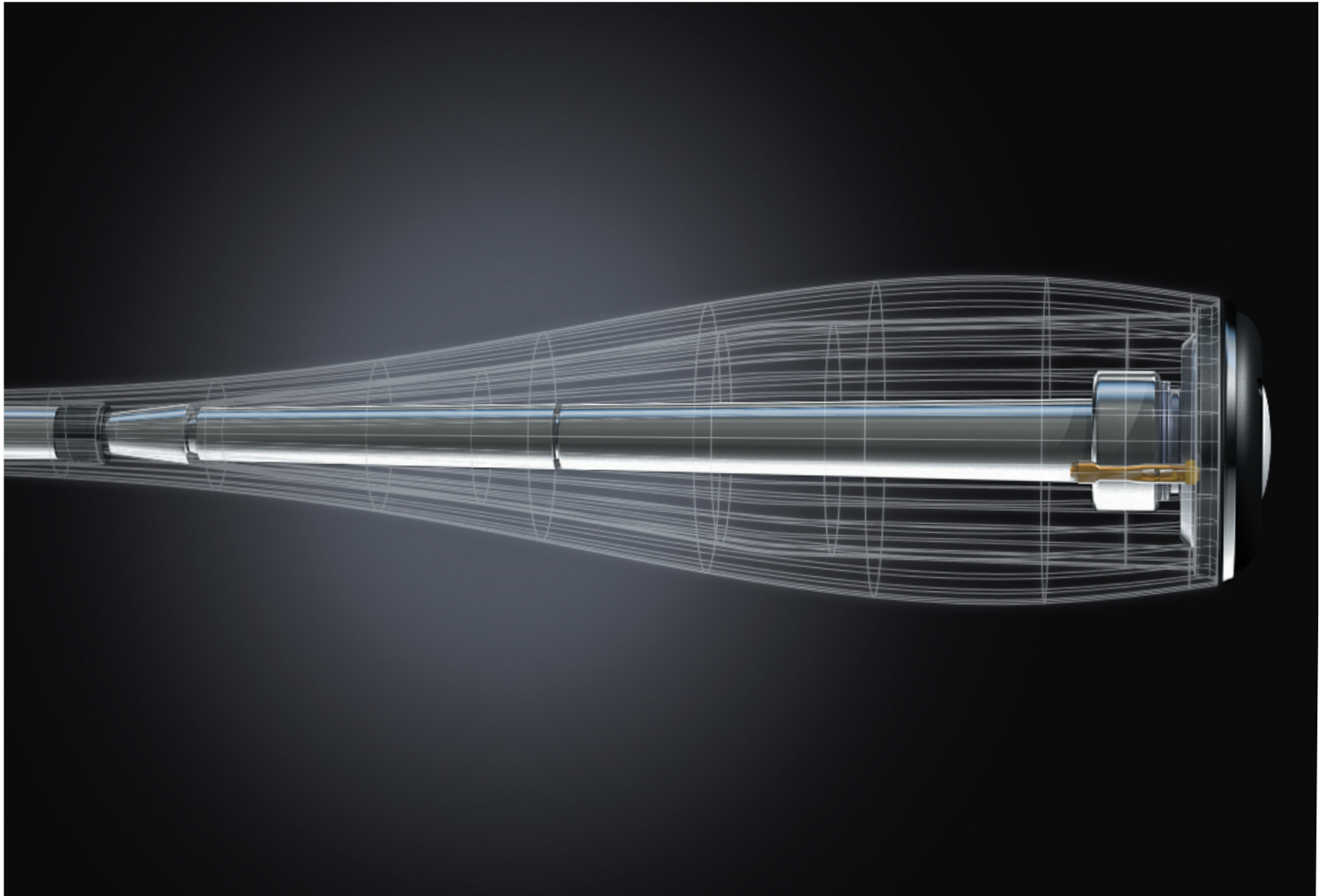


Bass for any space You can take Zeppelin almost anywhere. But not everywhere is made for listening to high-quality hi-fi. Put a rival system in the corner of a room, for example, and you run the risk of echoing bass overwhelming the rest of the sound. Not Zeppelin. We've included a simple but ingenious bass adjustment control to allow you to optimize the sound to suit the immediate surroundings. From your iPod, you can vary Zeppelin's bass level according to the amount of space around it. Not only that, but Zeppelin will cleverly remember the level you have chosen until you decide to change it. In confined spaces, it's the most refined sound you'll hear.



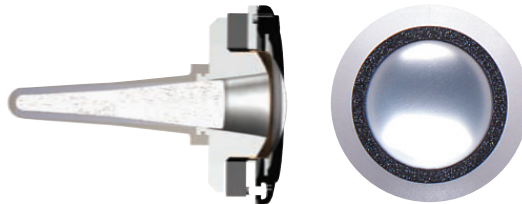
Zeppelin can be fixed to a wall with its own purpose-built wall-bracket, available to buy as an additional accessory. Perfect for when you're running short of table space.





Technology With Zeppelin, you get 40-plus years of experience and know-how in speaker design in a single package; technologies developed for dedicated high-end speakers applied to an iPod system for the first time. We're not talking about a simple repackaging or downsizing of components. Zeppelin is an entirely new creation, designed according to principles pioneered on high-performance Bowers & Wilkins models, from the extraordinary shape of its shell to the specially tailored studio-standard technologies within.

Tweeters Handling high frequencies is a pair of aluminium dome tweeters that include refinements made for the latest Bowers & Wilkins 800 Series, including Nautilus™ tube loading, which acts like an acoustic black hole, swallowing superfluous sound from behind the dome. Sweeter tweeters you'll never hear.

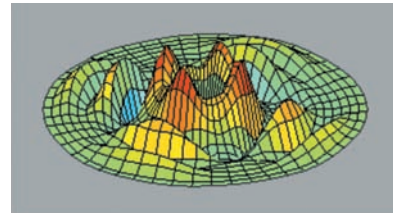




Ultra-wide sound The less physical material there is around tweeters and midranges, the better they sound. Zeppelin's rounded, tapering ends aren't there just for show. By minimising the baffle area around the drive units, the cabinet reduces diffraction effects, making for ultra-wide sound dispersion and a much smoother response. In other words, it sounds as good as it looks.



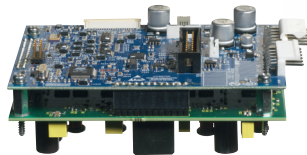
Midrange The twin midrange drive units that supply the bulk of Zeppelin's amazing sound rely on glass fibre cones, optimised using laser interferometry. Strategically placed resin-filled slots in the cones dramatically reduce the unwanted effects of standing waves, leaving music sounding cleaner, clearer and true to life.



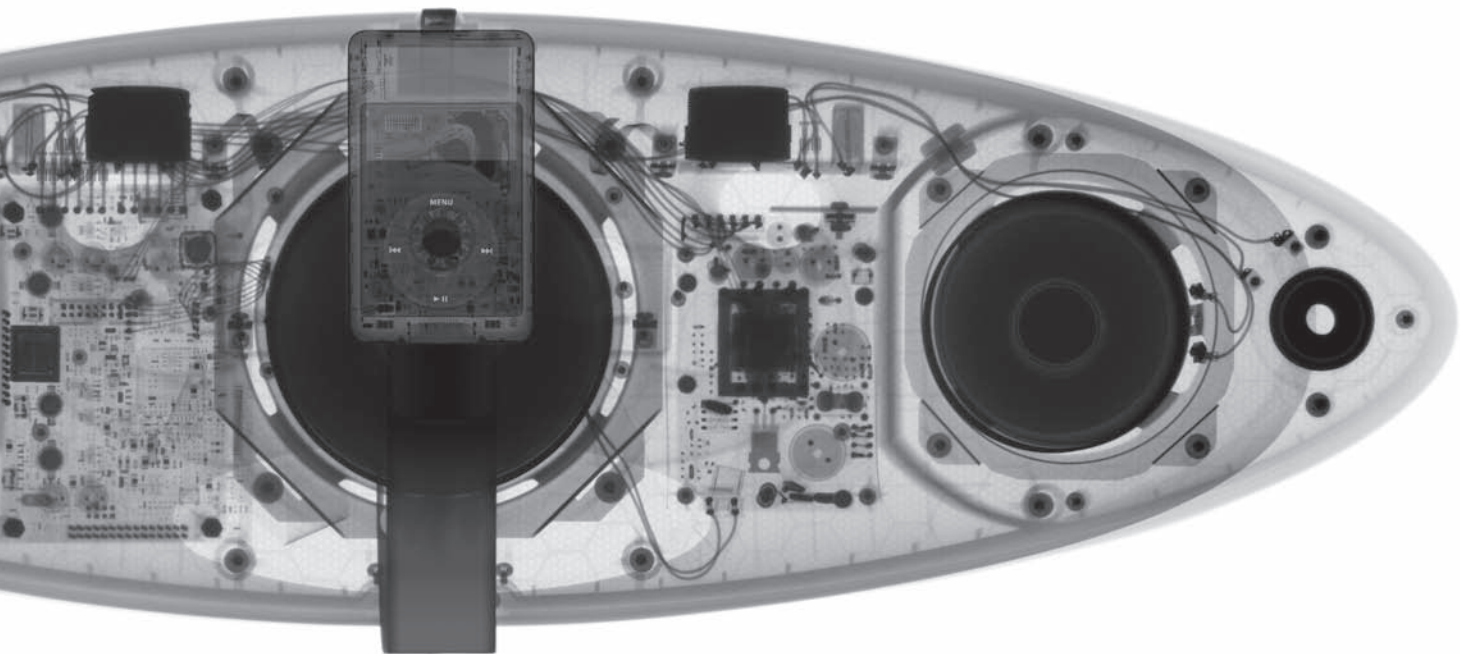




Inner strength Zeppelin's elegant cabinet is actually a clever composite shell comprising a highly-damped constrained layer in between a stiff polymer inner-casing and a heavy stainless steel cover. This ensures the cabinet has the highest possible strength so what you hear is the music and not the cabinet.



DSP Digital Signal Processing is used to actively adjust the sound balance in relation to the volume level selected by the listener. This ensures Zeppelin delivers its warmly detailed sound in small and large environments at all listening levels.



Don't take our word for it Since its launch, Zeppelin has won global acclaim for the unrivalled brilliance of its acoustics and design, garnering glowing reviews and an unprecedented number of major awards. EISA described Zeppelin as “glamorously shaped and fabulously well thought-out”. According to the judges at *Macworld*, “peerless build quality immediately marks this iPod speaker apart from the crowd.” *Stuff Magazine* had this to say: “Sonically, Zeppelin beats every other single-box system we've heard ... but then, we'd expect nothing less from a company of Bowers & Wilkins' pedigree.” Praise indeed.



	Europe						USA
Aug. 08	EISA Awards Best European Sound Station	May 08	<i>MAC-Life</i> Best of Test		Jan. 08	CES	
		Jun. 08	<i>HomeVision</i> HomeVision HIGHLIGHT		Feb. 08	2008 Inovations Award <i>Robb Report</i> <i>Home Entertainment</i>	
Aug. 08	UK <i>Macworld</i> Best Consumer Audio Product	Jun. 08	<i>TV Movie Multimedia</i> Best of Test			2008 Top 10 Best Designs of the Year	
Sep. 08	<i>What Hi-Fi? Sound & Vision</i> Best premium iPod dock	Feb. 09	<i>AUDIO</i> 1. PLATZ bei der Leserwahl 2009 – “Die besten Geräte 2009”		Aug. 08	<i>Industrial Designers</i> <i>Society of America</i> 2008 International Design Excellence	
Sep. 08	<i>Stuff</i> Best Audio Product	May 09	Plus X Award High Quality & Design		Aug. 08	<i>ID Magazine</i> Design Honorable Mention GOLD Award	
Nov. 08	<i>Pocket lint</i> Best premium iPod dock						
Dec. 08	<i>Trusted Reviews</i> Product of the Year	2008	Spain <i>Stuff</i> Premios Gadget (Audio Product Of The Year)		Nov. 08	<i>Trusted Reviews</i> Awards 2008	
Jan. 09	<i>AV Review</i> Best iPod dock	2008	<i>Cine En Casa</i> Cec (Best Accessory)		Jan. 09	Chicago Athenaeum GOOD DESIGN Award	
		2008	<i>On Off</i> On Off Best Audio Product Of The Year				
Nov. 08	France <i>L'Ordinateur individuel</i> Prix du design		<i>Cec</i> Reconocimiento De Oro Gold Award - Double Mention		Nov. 08	China 家庭影院技術 (Home Theater) 2008-2009年度優秀影音器材推薦榜 (AV Top100)	
Jan. 09	<i>Que choisir?</i> Meilleure station d'écoute iPod	2008	<i>Ariadna (El Mundo)</i> Ariadna's Best Choice Ariadna's Best Digital Home		Nov. 08	<i>Super AV</i> Super AV Award 2008-09 “Outstanding i-Pod Stereo Speaker System” Award	
			Accessory Of 2008		Jan. 09	<i>AV Magazine</i> AV Awards 2008 多媒體喇叭 年度之選	
Feb. 08	Germany <i>Digital Home</i> (special issue of HiFi-Test) Digital Home HIGHLIGHT	2008					
Mar. 08	<i>iPod & More</i> (special issue of MAC-Life) Buying recommendation						
Mar. 08	<i>HiFi-Test</i> HiFi-Test HIGHLIGHT	May 08	Netherlands <i>Media Totaal</i> Media Totaal Award				
Apr. 08	<i>SFT - Spiele, Filme, Technik</i> SFT-Style-Award						





The Society of Sound Owning a great sounding system is one thing. But if you're passionate about sound, your appreciation won't stop there. You'll want to get involved, learn more and talk with others about it. That's where the Society of Sound comes in. It's a place where you can:

- Download lossless music, including super high-quality 24-bit albums
- Learn from some of the most inspiring minds in the business – the Society of Sound Fellows
- Join the debate and swap ideas in the Blogs
- Discover the creative potential of sound at the Lab

Find out more at www.bowers-wilkins.com



Zeppelin was designed by Native in London. Morten Warren, founder of Native, and his team have worked with Bowers & Wilkins for over 10 years, designing award-winning classics such as the 800 Series and PV1. Working closely with Bowers & Wilkins' engineering team at the world renowned Steyning Research Establishment, they together developed a vision for a simple, bold and compact form that offers an ideal acoustic engineering envelope. Another classic in the making.

